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The Hermes Scarf: History & Mystique



Synopsis

A sumptuous selection of Hermès scarves chosen from seven decades of creative innovation. The Hermès scarf is a style icon. Worn by royalty and celebrities, coveted and admired, and now avidly collected, this deceptively simple square of silk is much more than just a fashion accessory: it is the stuff of legend. Since the first scarf made its debut in 1937, the House of Hermès has produced more than two thousand different designs. From the classic scarves that embody the Hermès tradition to the wildly imaginative stylings of contemporary designers, the House is always forging new paths and yet is never afraid to take a fresh and often witty approach to its own heritage. A scarf is not the work of a single individual; at each stage of its creation, talent and craftsmanship combine to create a work of art. These qualities shine through in the illustrations, by turns playful and poetic, which lead the reader into a richly colored world with a multitude of motifs. They range from the equestrian themes that are internationally associated with the Hermès brand, through French history and the natural world, to global cultures. From vibrant opulence to subtle harmony, every scarf conveys a mood and every one tells a story. 292 color photographs and illustrations

Book Information

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Customer Reviews

“An essential accessory to luxury lifestyles” has symbolized twentieth century beauty and fantasy since its creation in 1937 - Coolhunting “A must-have for any fashionista” - *Es* bookshelf “filled with page after page of gorgeous photographs” - *Hamptons* “This glossy tome grants access to seven decades of Hermes styles and the imaginative women who loved them” - *Phoenix* “You

can almost feel the cool, smooth squares of silk flowing through your fingers as you turn the pages of Nadine Coleno's chic coffee table tribute to Hermes. You can't help but pick your favorites - Veranda - A must have for Hermes devotees, collectors, and those in pursuit of iconic fashion. - Vanity Fair

Nadine Coleno is a French author and editor whose books include works on fashion, jewelry, contemporary art, and architecture.

If you are a fan of things Hermes, this book will be of interest to you. It's also a very attractive coffee table book.

EVERYONE who collects Hermes scarves or has a general interest in fashion should own this book. Whilst not a complete catalogue of every design, it offers a wonderful glimpse into this icon of fashion that has endured for 80 some-odd years!

So many art pieces to admire...I love Hermes actually, so I could be biased, but the book itself is wonderful as well and I spend hours admiring the details of scarfs (there are more than 100 different designs, each on one full page + variant colours for some of the most famous).

Well put together if unexciting volume of sample designs from Hermes collection of Carre scarfs. Not a comprehensive collection but many good designs chosen. More for design students than a coffee table book.

BEAUTIFUL BOOK!!! Absolutely GORGEOUS pictures!!!

This book is beautiful. It has so many photos of the scarves and includes the designers names, and the release dates.

I gave this book to my wife. She loves it. She has some pretty Hermes scarves and this provides context.

No complaints.. Beautiful book to add to any collection. Funny enough though out of all of my Hermes scarves only 1 was in there out of the many. Which means I have a plethora more to find.

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